

SIR FOUNDATION

A RISING TIDE

GALA
2026

APRIL 12, 2026

FAIRMONT ROYAL YORK HOTEL, TORONTO

SPONSORSHIP

SPONSORSHIP OPPORTUNITIES

7 P.M. COCKTAILS // 8 P.M. DINNER

These opportunities aim to enhance your brand's exposure and recognition, maximizing the impact of your sponsorship. We sincerely appreciate your support.

SUMMARY OF SPONSORSHIP	DIAMOND \$75,000	PLATINUM \$50,000	GOLD \$35,000	SILVER \$25,000	BRONZE \$15,000
Table(s) and views for an unforgettable evening with the SIR Foundation in Toronto	2 front-row tables, 20 seats, best view	1 table, 10 seats, very good view	1 table, 10 seats, good view	1 table, 10 seats	1 table, 10 seats
Logo placement on the Gala and SIR Foundation websites and event signage (Tiered)	★	★	★	★	★
Enhanced visibility and recognition during the Gala cocktail hour by featuring your logo on screens or gobos (Tiered)	★	★	★	★	★
Recognition within our professional community through inclusion in <i>SIR Today</i> and the Summer 2024 <i>IR Quarterly</i> (Tiered)	★	★	★	★	★
Ad placement in the digital event program showcasing your brand, products, or services	Back cover of the program	Prominent full-page color	Full-page color	Full-page color	Half-page color
Company listing in the SIR Foundation Annual Report	★	★	★	★	★

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PHOTOBOOTH // \$15,000

Allow attendees to capture a memory at the SIR Foundation Gala! Sponsorship includes logo featured on photobooth signage and on photo distribution website link cards.

INTERNET ACCESS // \$5,000

Gain exposure by being the exclusive sponsor of wireless internet capabilities throughout the event. Sponsorship includes customized network name and password. Event signage and signage on each table with password info.

All sponsorships must be purchased by **Jan. 16, 2026**. All ads must be received by **Jan. 23, 2026**.

To become an event sponsor, please contact:

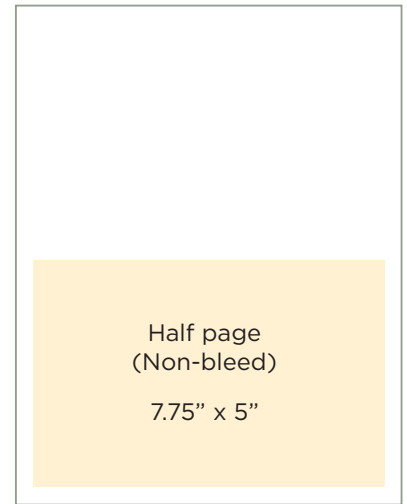
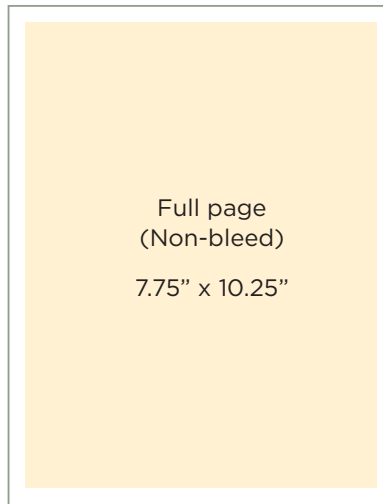
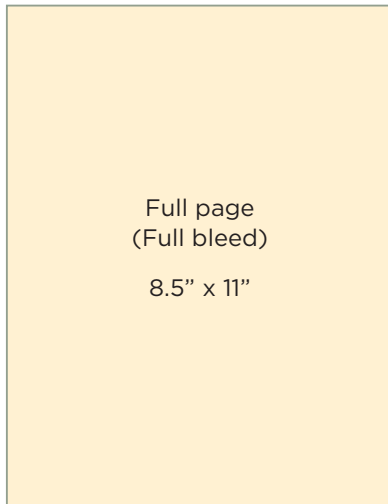
Stacy McManus, Director of Corporate Relations • (703) 460-5564 • smcmanus@sirweb.org

AD SPECIFICATIONS

Please note: *The program will be digital only this year.*

No extra bleed nor crop marks needed.

Keep all pertinent information and imagery within .25" of ad edge.



Digital Gala 2025 publication trim size: 8.5"w x 11"h

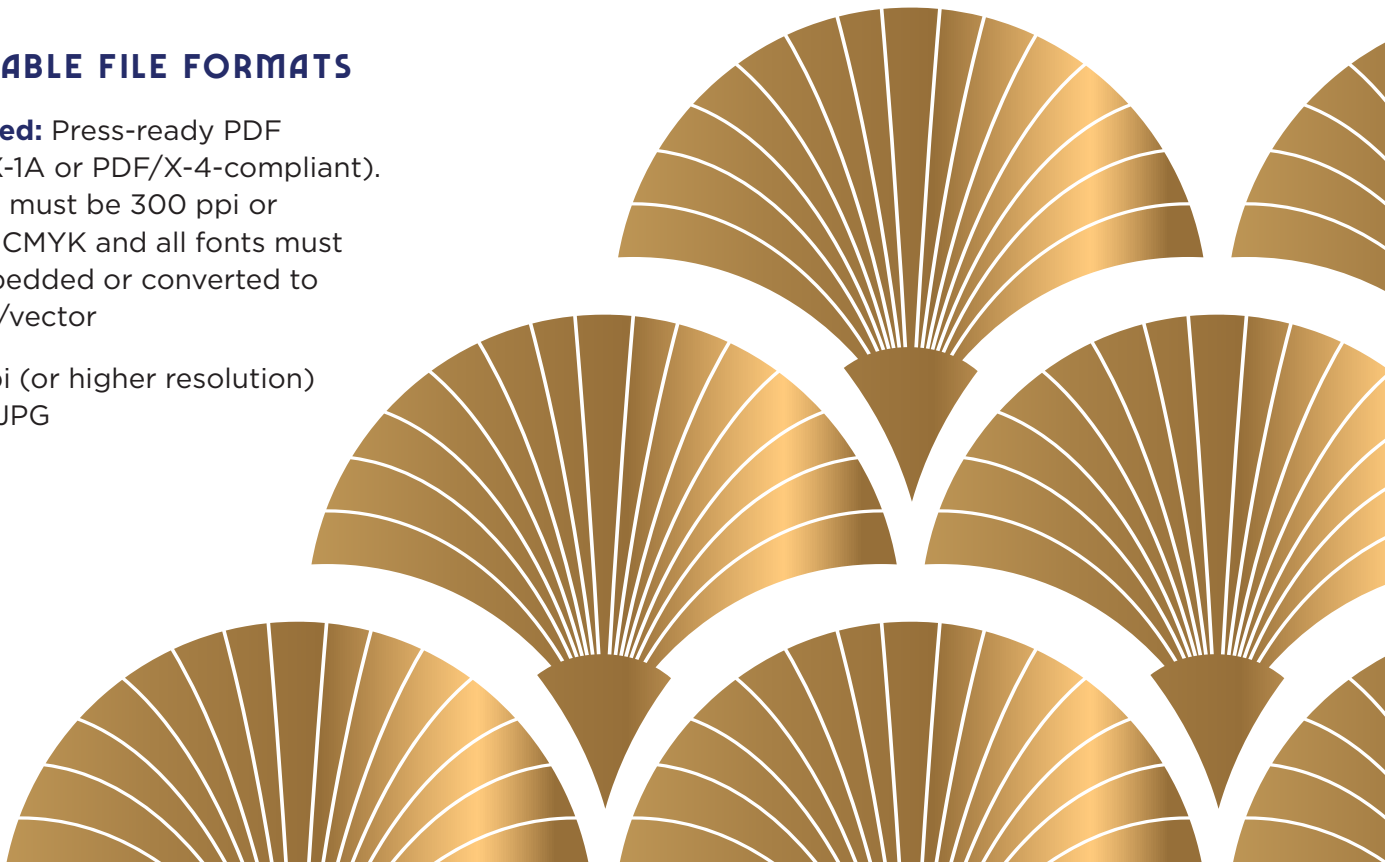
Full page (Full bleed): 8.5"w x 11"h

Full page (Non-bleed): 7.75"w x 10.25"h

Half page (Non-bleed): 7.75"w x 5"h

ACCEPTABLE FILE FORMATS

- **Preferred:** Press-ready PDF (PDF/X-1A or PDF/X-4-compliant). Images must be 300 ppi or higher, CMYK and all fonts must be embedded or converted to outline/vector
- 300 ppi (or higher resolution) CMYK JPG





SIRFoundation

*Advancing interventional radiology
through research®*

STACY MCMANUS

Director of Corporate Relations

(703) 460-5564

smcmanus@sirweb.org