

The background is a deep teal color, densely populated with small, scattered gold dots. Overlaid on this are several white geometric shapes: a large, faint number '30' on the left, and several concentric circles and arcs on the right, some with small arrows indicating a clockwise direction.

Celebrating 30 years of illuminating innovation

**SIR FOUNDATION
2019 GALA**

Sunday, March 24, 2019

FOUR SEASONS AUSTIN

Sponsorships

You make our work possible

Now in its ninth year, the SIR Foundation Gala brings together hundreds of interventional radiologists, allied health professionals, industry leaders, and passionate philanthropists to support interventional radiology research. To date, the event has raised more than \$3 million, thanks to the support of corporate partners like you. We are grateful for your consideration of SIR Foundation 2019 Gala sponsorship opportunities and look forward to celebrating the 30th anniversary of SIR Foundation with you in Austin.

Spotlight is on you

PROGRAM ADS

Be a part of the SIR Foundation 2019 Gala by promoting your company in the event program.

Full-color back cover	\$15,000 sold
Full-color inside back cover	\$12,000
Full-color full page	\$10,000
Full-color half page	\$5,000
Full-color quarter page	\$2,500

AD SPECIFICATIONS:

Publication trim size	7" w × 7" h	(Note: Full-page full-bleeds ads must have 1/8" bleed allowance extending beyond trimmed edge)
Half page (Non-bleed horizontal)	6" w × 2 7/8" h	
Half page (Non-bleed vertical)	2 7/8" w × 6" h	
Quarter page (Non-bleed)	2 7/8" w × 2 7/8" h	
Full page (Non-bleed)	6" w × 6" h	
Full page (Full-bleed)	7 1/4" w × 7 1/4" h Live area: 6 1/8" × 6 1/8"	Includes 7" × 7" trim size plus 1/8" bleeds on all sizes (Keep all critical type and images within live area)

Note: Trim marks must be offset a minimum of 1/4" so they do not print within the bleed allowance area.

Acceptable file formats	Preferred: Press-ready PDF (PDF/x-1A or PDF/x-4-compliant; 300 ppi or higher; CMYK, all fonts must be embedded or converted to outline/vector) Acceptable: 300 ppi (or higher resolution) CMYK JPG
-------------------------	---

Sponsorship opportunities

Emerald — \$50,000

- Two full front-row tables for 20
- Exclusive logo placement on Gala registration and SIR Foundation websites
- Color logo displayed during cocktail hour
- Most prominent logo on Gala signage at event and SIR 2019
- Inclusion in the *SIR Today* Gala feature distributed to all SIR 2019 attendees
- Full-page, color ad with prominent placement in the Gala program
- 20 Gala corporate supporter lapel pins
- Acknowledged prominently with logo in the Summer 2019 Gala feature in *IR Quarterly*

Gold — \$35,000

- One front-row table for 10
- Prominent logo on Gala signage at event and SIR 2019
- Inclusion in the *SIR Today* Gala feature distributed to all SIR 2019 attendees
- Full-page, color ad with prime placement in Gala program
- 10 Gala corporate supporter lapel pins
- Acknowledged in the Summer 2019 Gala feature in *IR Quarterly*

Silver — \$25,000

- One preferred table for 10
- Logo on Gala signage at event and SIR 2019
- Inclusion in the *SIR Today* Gala feature distributed to all SIR 2019 attendees
- Full-page, color ad in Gala program
- 10 Gala corporate supporter lapel pins
- Acknowledged in the Summer 2019 Gala feature in *IR Quarterly*

Bronze — \$15,000

- One table of 10
- Logo on Gala signage at event and SIR 2019
- Inclusion in the *SIR Today* Gala feature distributed to all SIR 2019 attendees
- Half-page, color ad in Gala program
- 10 Gala corporate supporter lapel pins
- Acknowledged in the Summer 2019 Gala feature in *IR Quarterly*

Photobooth — \$10,000

- Recognition as the photobooth sponsor throughout the event

A portion of your sponsorship is tax deductible.

TO BECOME A SPONSOR, PLEASE CONTACT:

Terrienne Zeifman

Director, Development
(703) 460-5591
tzeifman@sirweb.org

Becca Ginns

Senior Manager, Development
(703) 460-5598
bginns@sirweb.org

Illuminating innovation

No other organization works as hard as SIR Foundation to advance interventional radiology through research. For thirty years, we have passionately encouraged innovation and the impact has been far-reaching. Visionary leaders and generosity have made big things happen for IR. We ask for your support as we continue to solve the biggest medical challenges and foster a culture of research and innovation, which makes a difference in the lives of millions of interventional radiology patients worldwide.

SIR Foundation, a 501 (c)(3) charitable organization, is a scientific foundation dedicated to fostering research in interventional radiology for the purposes of advancing scientific knowledge, increasing the number of skilled investigators, and developing innovative therapies that lead to improved patient care and quality of life. The foundation is committed to fostering the development and enhancement of innovative, minimally invasive, image-guided therapies from inception to mature clinical application and to conduct educational programs in the service of its mission.



3975 FAIR RIDGE DRIVE, SUITE 400 NORTH
FAIRFAX, VA 22033
PHONE: (703) 460-5591 • FAX: (703) 691-1855
sirfoundation.org

Commitment

Sponsorship levels

- Emerald \$50,000
- Gold.....\$35,000
- Silver.....\$25,000
- Bronze.....\$15,000
- Photobooth\$10,000

Event program advertising

- Full-color back cover.....~~\$15,000~~ sold
- Full-color inside back cover.....\$12,000
- Full-color full page.....\$10,000
- Full-color half page.....\$5,000
- Full-color quarter page.....\$2,500

Company name _____

Recognition on printed materials should read

Contact name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Credit card: Master Card Visa Amex

Card number _____

Expiration date _____ CVC _____

Signature _____

Check: *Make a check payable to SIR Foundation*

Please bill me _____

Total \$ _____



3975 FAIR RIDGE DRIVE, SUITE 400 NORTH
FAIRFAX, VA 22033
PHONE: (703) 460-5591 • FAX: (703) 691-1855
sirfoundation.org